



June 15 - 17th, 2012
Anheuser-Busch
Merrimack, New Hampshire



THE EVENT

The Rock'n Ribfest is New England's premiere family-focused summer event. For three consecutive days, join professional competitive barbecue teams from across the United States while they compete in our world-famous Barbecue Championship. With more than 40,000 attendees, the three day event is hosted at the renowned Anheuser-Busch facility in Merrimack, NH. Fun, games, food, live music and entertainment all come together as we celebrate another amazing year.

A HELPING ~~HOOF~~ HAND

For 10 years, Nashua Rotary West has been conducting the Rock'n Ribfest as a means to raise funds for charitable organizations all over. Here are a few of the organizations that have benefited from the event:

Adult Learning Center
American Red Cross
Beaverbrook Association
Big Brothers/Big Sisters
Boys & Girls Club
Bridges
Caregivers, Inc.
Child Advocacy Center
Child & Family Services
(Camp Spalding)
City Arts Nashua
Currier Museum of Art
Gateways Community Svcs.
Girls Inc of New Hampshire
Girls Scouts of Gr & Wh Mtns.
Gr. Nashua Dental Connection
Gr. Nashua Interfaith Hosp. Network
Gr. Nashua Mental Health Center
Harbor Homes, Inc.
Healthy at Home, Inc.
Home Health & Hospice Care
Humane Society
Karen's Climb Foundation
Keystone Hall

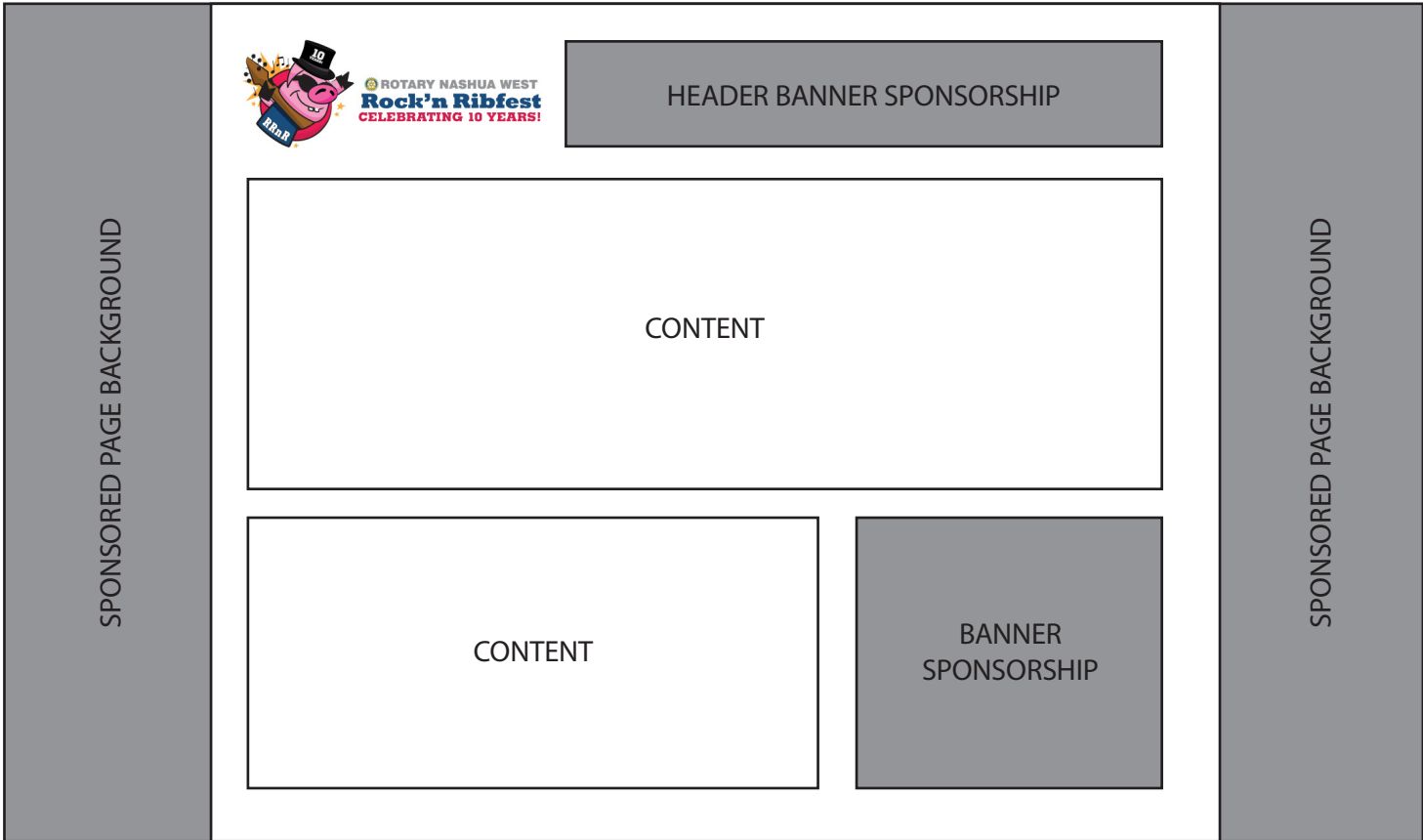
Lamprey Health Care
Latino Community Center
Marguerite's Place
MooreMart
Nashua Center for the Multiple
Nashua Chamber Orchestra
Nashua Children's Home
Nashua Community College
Nashua High School South
Nashua High School North
Nashua Pastoral Care Center
Nashua Police Athletic League
Nashua Soup Kitchen & Shelter
Nashua Special Olympics
Nashua Symphony Association
New Hampshire Teen Institute
Plus Company, Inc.
RISE – Senior EOL
St. Joseph Comm. Services
Salvation Army
Senior Activity Center
Southern NH HIV/AIDS Task Force
The Youth Council, Inc.
YMCA of Greater Nashua

SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION CONTACT:
CONNIE MCCULLION 603.809.4164 OR CMCCULLION@MESHAGENCY.COM

	Level 1	Level 2	Level 3	Level 4	Level 5
Online Marketing	Website Home Page - Rotating Takeover (Four of these will be available)	Interior Page Ad Rotation (See Diagram)	Interior Page Ad Rotation (See Diagram)		
	Website Advertisement Viewer Analytics	Website Advertisement Viewer Analytics	Website Advertisement Viewer Analytics		
	Attendee Email Blast With Large Logo (6)	Attendee Email Blast With Small Logo (6)			
	Sponsor Email Blast With Large Logo (12)	Sponsor Email Blast W/ Small Logo (12)			
	Daily Social Media Push Facebook (1)	Daily Social Media Push Facebook (1)	Daily Social Media Push Facebook (1)	Social Media Push Facebook (1) Week	
	Daily Social Media Push Twitter (3)	Daily Social Media Push Twitter (2)	Daily Social Media Push Twitter (1)	Social Media Push Twitter (1) Week	
	Social Media Facebook Event Pictures (12)	Social Media Facebook Event Pictures (12)	Social Media Facebook Event Pictures (3)		
	Website Landing Page	Website Landing Page	Website Landing Page		
	Facebook Banner Ad				
	Name on Sponsorship page with hyperlink	Name on Sponsorship page with hyperlink	Name on Sponsorship page with hyperlink	Name on Sponsorship page with hyperlink	Name on Sponsorship page with hyperlink
	Logo on YouTube Video	Logo on YouTube Video			
Event Giveaways	Large Logo on Event Map	Small Logo on Event Map	Small Logo on Event Map	Map Sponsorship Listing	Map Sponsorship Listing
	Large Logo Prominently on/near Stage	Logo Prominently on/near Stage	Logo Prominently on/near Entrance		
	Premium Exhibit Space	Premium Exhibit Space	Exhibit Space		
	Coupon Handout at Entrance	Coupon Handout at Entrance	Coupon Handout at Entrance	Coupon Handout at Entrance	Coupon Handout at Entrance
	Invitations to Backstage VIP Party (30)	Invitations to Backstage VIP Party (20)	Invitations to Backstage VIP Party (10)		
At Event Marketing	On Stage Speaker - Opening Ceremony	On Stage Recognition - Opening Ceremony			
	On Stage Speaker - Awards Ceremony	On Stage Recognition - Awards Ceremony			
	Name & Tagline Announcement Hourly	Name Announcement Hourly	Name Announcement at Ceremony		
	Large Near Stage Banner	Small Near Stage Banner	Banner at Entrance		
Print Advertising	Nashua Telegraph Full Page Large Sized Logo	Nashua Telegraph Full Page Ad Medium Logo	Nashua Telegraph Full Page Ad Small Logo	Nashua Telegraph Company Listing	
	Nashua Telegraph Full Page Thank You Large Sized Logo	Nashua Telegraph Full Page Thank You Medium Logo	Nashua Telegraph Full Page Thank You Ad Small Logo	Nashua Telegraph Company Listing	
	Hippo Press Two Page Ad Large Size Logo	Hippo Press Two Page Ad Medium Logo	Hippo Press Two Page Ad Small Logo	Hippo Press Two Page Ad Listing	
	Greater Nashua Chamber of Commerce Newsletter Logo	Greater Nashua Chamber of Commerce Newsletter Logo	Greater Nashua Chamber of Commerce Newsletter Logo		
Community Marketing	Logo on Promotional Road Side Signs				
	Logo on Street Banner				
	Business card logo on back				
Public Relations	Logo on all Press Releases				
Broadcast Media Marketing on TV-WMUR, Cable: Comcast Radio: WZID	\$5000 media buy	\$2500 media buy	\$1000 media buy		
Experiential Marketing Opportunities	4 Square Booth Check In \$1000/ location	Disposable Bibs \$15,000	Large Inflatable \$1000/location	Vehicle/mobile Home \$1500	Product Giveaways without booth \$1000
	Free Tickets in varying amounts come with each level of sponsorship				
Cost	\$20,000.	\$10,000.	\$5,000.	\$2,500.	\$1,000.
Quantity	4	8	16	32	Unlimited

HOME PAGE TAKEOVER



INTERIOR PAGES

